

# A Year of Insight and Impact

Annual Report | FY 2019



## 50 Years of Excellence

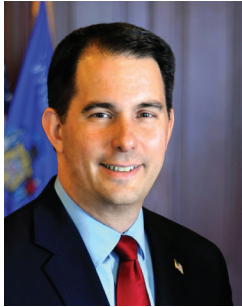
Why Us, Why Now?

“In this year’s report, you will see considerable progress in integrating our programs across four cross-regional issues: the rule of law, great power competition, digital threats and opportunities, and cooperation in the Arctic. These issues showcase the depth of our scholarship and thought leadership, and are at the top of the world’s geopolitical agenda. Policymakers and their staff want and need to be smarter about the world, and the Wilson Center is well prepared to help them.”

Jane Harman  
Director, President, and CEO

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Dear friends,

The Wilson Center is the nation's top nonpartisan policy forum for addressing global issues through independent research and open dialogue that produces actionable ideas. In a complex world, our scholars help leaders understand global trends through more than a dozen regional and thematic programs.

It is my honor to serve as chair of the board of trustees and to follow my good friend, the late Fred Malek, who was so passionate about the work of the Wilson Center. We are proud to share our annual report with you.

Wilson Center research is bolstered by our Fellowship Program, which hosts over 100 scholars each year from around the world. They come from academia, government and other sectors with incredible reputations, and their work at the Wilson Center will follow them for the rest of their lives.

Our nonpartisan insight and analysis help power the decisions of policymakers, civic leaders, and the general public across a wide spectrum of beliefs and backgrounds. This year, we are leveraging our regional expertise to pursue cross-cutting research on the rule of law, great power competition, digital threats and opportunities, and the Arctic.

Please take a closer look at our website and join us at some of our weekly events. Wilson Center experts and scholars are an unmatched resource. They are the reason we have twice been named the world's #1 regional studies think tank - as well as #1 for institutional collaboration.

Special thanks to our staff, experts, scholars, trustees, cabinet, council, supporters, and partners for the excellent work conducted during the past year. Thank you for taking the time to review this annual report of our work.

Sincerely,  
Scott Walker  
Chair, Board of Trustees

# Support the Center



The Wilson Center is a public-private partnership with a comprehensive sponsor community dedicated to our mission.

Our goal is to work individually with partners and donors to provide specific benefits to meet their investment needs. This work is grounded in the programs and initiatives at the Wilson Center.

Our partners have questions. We have the ability to research and present independent

and cohesive answers. We analyze, inform and present our partners with cohesive information that far exceeds their investment.

The Wilson Center's reputation and inspiration resides in the dedicated work of our scholars and the integrity of our scholarship.

*For more information on becoming a Wilson Center sponsor, please contact us at (202) 691-4171.*



# Woodrow Wilson Awards Gala

Honoring Nikki Haley, Former U.S. Ambassador to the United Nations and  
Wes Bush, Chairman, Northrop Grumman Corporation



**“** *This really is an honor to be here, and to receive the award. I was blessed to meet Fred Malek through the Republican Governor's Association.... He loved the Wilson Center, and it's an honor to be here on behalf of the Center and in tribute and love to Fred.”*

The Honorable Nikki Haley  
Former U.S. Ambassador to the United Nations

*“I enthusiastically support the Wilson Center because it is a bulwark of non-partisan thinking; it is a highly respected source of independent research and globally recognized excellence within and across regions of the world; and it artfully convenes thought leaders and policymakers for open dialogue designed to produce actionable ideas.”*

-Michael Waller, Wilson National Cabinet

*“Citi’s partnership with the Wilson Center is a natural fit between the world’s most global bank and an internationally renowned institution with a global expertise and perspective that helps us better understand the world as it is now and plan for what it may be in the future.”*

- Candi Wolff, Head of Citi Global Government Affairs

*“...the Woodrow Wilson International Center for Scholars is an intellectual gift to the nation and the world. The scholarly work and innovative programming of the Center brings practical clarity to some of the most pressing issues facing the world today.”*

- Donald F. McLellan, International Co-Chair, Wilson National Cabinet





*"It is an honor to be here at the Wilson Center, named after a President that was a great champion for America leadership and for freedom on the world stage."*

U.S. Vice President Mike Pence

CONVENING POWER

# Gathering Voices and Visions



The Polar Institute collaborated with the U.S. Arctic Research Commission on its 8th biennial symposium, an event which attracted over 650 attendees and 80 speakers, including **Senator Angus King (I-ME), Senator Lisa Murkowski (R-AK) and Senator Dan Sullivan (R-AK).**



The Wilson Center and other policy centers hosted the first appearance in Washington by **Colombian President Iván Duque** in February 2019.



The Latin American Program's Argentina Project hosted **major presidential and gubernatorial candidates** from across the political spectrum in that nation in the months before Argentina's October 2019 general election.

The Asia program hosted a speech by **South Korea's Minister of Unification Cho Myoung-Gyon** on the state of diplomacy with North Korea during the Korea Global Forum.

The Maternal Health Initiative co-convended two meetings with the United Nations Population Fund (UNFPA) – a half-day roundtable with health experts, and a full-day conference attended by **leaders and young people from 18 different international organizations.**

A livestreamed conversation on the 2019 Russian regional elections hosted by the Kennan Institute attracted 40,000 viewers to hear leading Russian political observers, including **Mikhail Vinogradov**, founder of the St. Petersburg Politics Foundation.

The Environmental Change & Security Program **convended decision-makers from across the U.S. Government, private sector leaders, and experts**, to explore the future of global water security. The full-day conference was co-hosted by nine Wilson Center programs.

The Mexico Institute convened “Building a Competitive U.S.-Mexico Border” conferences in Washington, DC and Mexico City that drew U.S. legislators – including **Senator John Cornyn** (R-TX) – as well as Mexico’s Ambassador to the U.S., **Martha Bárcena**, and U.S. Ambassador to Mexico **Christopher Landau.**



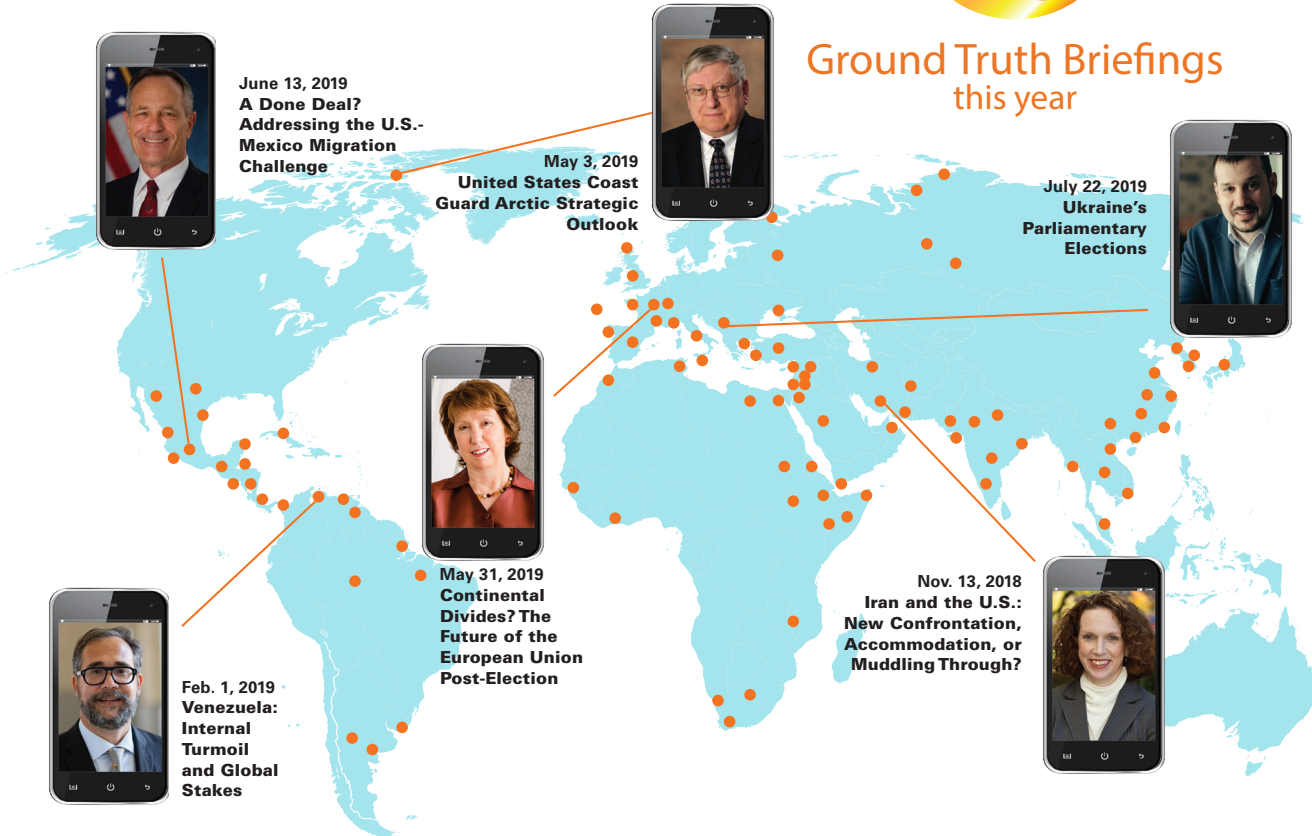


# Analysis Across Time Zones

Our signature Ground Truth Briefing (GTB) podcast series responds to developing news in real time with the help of experts on the ground around the globe.



Ground Truth Briefings  
this year





**150**

**FELLOWS YEARLY**



**40+**

**LANGUAGES  
SPOKEN**



**100+**

**COUNTRIES  
REPRESENTED**



**RESEARCH & ANALYSIS**

# The Wilson Quarterly

Featuring original reporting, expert voices, and interactive multimedia elements, the Center's award-winning digital magazine, *The Wilson Quarterly*, has earned widespread praise.

*“In carefully-curated essays, on-the-ground reporting, and multimedia storytelling, the WQ offers thought-provoking perspectives on the headlines, trends, and events that shape our world.”*

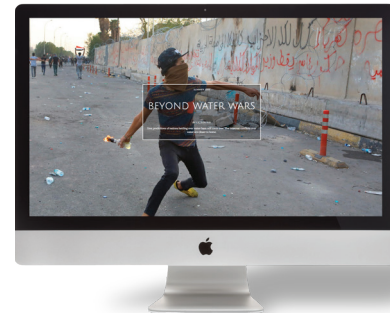
Richard Byrne, Editor



**Fall 2018**  
The Fate of the  
International Order



**Winter 2019**  
The New Landscape  
in Space

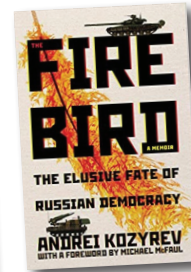
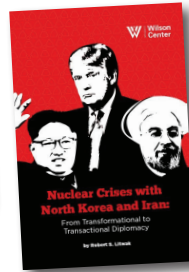
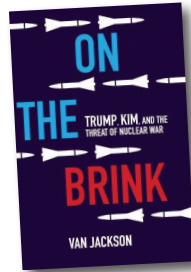
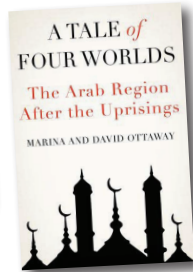
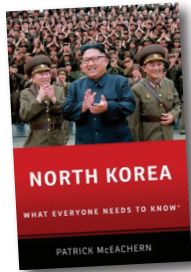


**Summer 2019**  
Water in a World  
of Conflict



## Books @ Wilson

Based on their work at the Wilson Center, fellows published seminal books that expand public understanding of history and shed light on issues critical to international security. “Books @ Wilson” titles were crucial to the Center’s work in bridging scholarship and public policy.



*“I am so grateful for the Wilson Center... And for everybody who works here today. And they are in the room; they are my dear friends.”*

**Andrei Kozyrev,**

*Wrote The Firebird as a Wilson Center fellow*

books  
at **Wilson**



**Wilson  
Center**

# Critical Coverage

*With cross-cutting studies, influential publications, and experts and fellows tracking nearly every element of international security, the Wilson Center is a repository of insight and an incubator for ideas.*

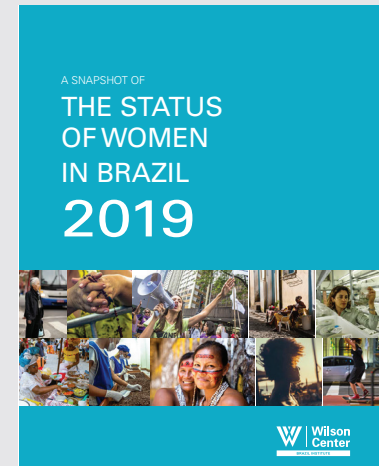
## Farm Labor in Mexico's Export Agriculture Industry Project, funded by the Walmart Foundation

- a comprehensive report with survey data and case studies
- evidence-based policy recommendations
- events to publicize the findings at the Wilson Center and in Mexico
- wide dissemination of key infographics and other findings in social media



## The Brazil Institute's efforts to support greater inclusion of women and gender issues led to...

- multidisciplinary reflections by experts and practitioners
- a new report, A Snapshot of the Status of Women in Brazil: 2019
- over 1600 views and downloads of the ten essays in the report
- sharing of the report and its results in global and regional forums





**The decision by the Guggenheim Partners to transfer its Arctic Infrastructure Inventory to the Polar Institute will create...**

- opportunities to highlight an essential data set on Arctic infrastructure needs
- an open-source database for use by public and private sector participants
- a new Polar Institute program built around the Inventory to amplify and publicize it
- deeper collaborations with the Arctic Economic Council

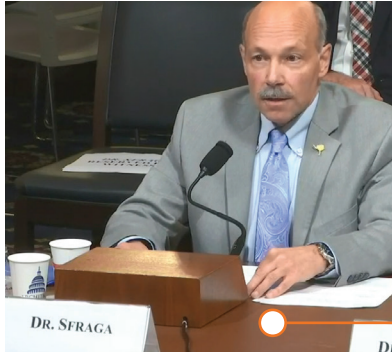


**Women's Well-Being and Markets in Brazil**

*The Maternal Health Initiative's 2019 report, "Healthy Women, Healthy Economies: A Look at Brazil," offered a new policy toolkit highlighting global best practices for governments, companies, and NGOs to include and retain women in the workforce.*



# Informing Congress



**Abraham Denmark**, Director of the Wilson Center's Asia Program and former Assistant Secretary of Defense for East Asia, testified before the U.S.-China Economic and Security Review Commission on China's global military ambitions.

Polar Institute Director **Mike Sfraga** testified before the House Homeland Subcommittee on Transportation & Maritime Security on homeland security priorities in the Arctic.



In testimony before the House Foreign Affairs Committee, Polar Institute Senior Fellow **Sherri Goodman** provided analysis and perspective on how climate change threatens U.S. national security.

Public Policy Fellow **Earl Anthony Wayne** testified before the U.S. Senate Caucus on International Narcotics Control on U.S. counternarcotics strategy.



**Cynthia Arnson**, Director of the Wilson Center's Latin American Program, testified on U.S.-Venezuela relations before the Senate Foreign Relations Subcommittee on Western Hemisphere, Transnational Crime, Civilian Security, Democracy, Human Rights, and Global Women's Issues.



*“We must strive to co-exist,  
compete, and cooperate with China  
– and all three are possible.”*

U.S. Senator Chris Coons (D-DE)



# Training the Next Generation of Policy Staff

*Congressional Foreign Policy Fellowships and Cybersecurity and Artificial Intelligence Labs are six week seminars combining expert discussion, hands on exercises, and field trips designed to equip the next generation of Hill policy staff with the very latest knowledge.*

more than **1200**  Graduates



Republican  
46%  
497  
Participants



Democrats  
51%  
552  
Participants



Independents  
1%  
12  
Participants

## NOW HEAR THIS

*Need to Know* is a new podcast produced by the Wilson Center's Office of Congressional Relations. Each episode taps in-the-know experts for a non-partisan guide to global hotspots, players, and topics, including U.S.-Russia relations, the Hong Kong protests, and the technology behind "deepfakes."

Have you listened to our podcast?

**NEED**  
— to —  
**KNOW**



A podcast for policymakers, available to everyone

Listen on Spotify, Google Podcasts, Apple Podcasts and SoundCloud!



## 1ST STAFF DELEGATION TO RUSSIA IN 10 YEARS



The Office of Congressional Relations took a group of congressional staff on a study trip to Stockholm, Sweden, and Moscow, Russia, to explore U.S. relationships with both nations.

The delegation met with U.S. Ambassador Jon Huntsman Jr. at his residence in Moscow, the historic Spaso House. In Stockholm, staffers took time for a cultural experience and enjoyed ice sculpture carving.



# Global Action Across Programs



The Asia Program **engaged with top leaders in the U.S. and across the region** at 230 public and private events across four continents, and registered over 1,000 media appearances, offering essential insights into Indo-Pacific geopolitics and U.S. strategy in the region.



In a polarized political environment, the Brazil Institute

created space for constructive dialogue between the Brazilian government, the private sector, and civil society, while **strengthening its focus on sustainable development** by hosting Brazil's Vice President, Minister of Mines and Energy, Minister of the Environment, and Minister of Agriculture.



The Canada Institute **has expanded the dialogue on U.S.-Canada-China relations** in security, trade, rule of law, and natural resources through research initiatives and collaboration with experts, and will enlarge its focus to examine cross-border energy flows and affected communities.



In an era of intensifying risks, the Environmental Change & Security Program is leading efforts to unpack the complex relationship between environment, health, and security, and **identify solutions to mitigate risk and build peace.**

To improve predictive capabilities for security risks posed by climate change in the Pacific region, ECSP convened experts from across USG, the private sector, and local leaders, like former President of Kiribati, Anote Tong.





The History and Public Policy Program's award-winning research tool Digital Archive **brought new collections on the Chernobyl nuclear disaster, Chinese foreign policy, and NATO** to users who have recorded over

1.2 million page views in the past 12 months.



**Venezuela's spiraling political crisis and economic collapse** was a key focus for the Latin American Program (LAP), which added two Venezuelan fellows, hosted events, and briefed congressional offices, media outlets, and other stakeholders on the dimensions of that nation's turmoil.



At a moment when U.S. political sensitivities and conflict between Russia and its neighbors offer risks of escalation, **Kennan Institute experts have supported reasoned, nonpartisan policy debates** at events such

as the first annual George F. Kennan Conference on U.S.-Russia Relations, and in briefings for government officials and the press.





The Maternal Health Initiative's CODE BLUE series **investigated the impact of non-communicable**

**diseases (NCDs) on women's lives**, using events, articles, and a final report aimed at increasing and improving education, diagnoses, and treatment.



The Polar Institute's Greenland Dialogues is a multipronged, multiyear initiative in collaboration with the Greenland

Representation in Washington DC, to **inform and amplify Greenland's aspirations toward independence, advanced research collaboration and other topics** as the territory enters the global stage.



Members of Congress, as well as government officials, civil society advocates, and businesses in both countries, found unique value in the Mexico Institute's **critical insights**

**and facilitation of economic and security cooperation** across the U.S.-Mexico border.



Congressional staffers participating in the Science and Technology Innovation Program's Artificial Intelligence seminar series drafted a **congressional privacy bill using machine learning for the first time ever**, using an OpenAI CPT2 text generator that predicts text and mimics natural language.



## External Relations and Outreach



**2,619,369**

User Sessions



**1,794**

Events and  
meetings



**100+**

Books and  
briefs designed  
and published



**1,700+**

Educational  
outreach visitors

**Like**



**58.8%**



Facebook  
minutes  
viewed

**28%**



YouTube  
video minutes  
watched

**31%**



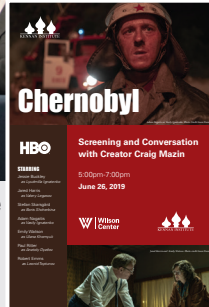
Instagram  
followers

**15.5%**



LinkedIn  
followers

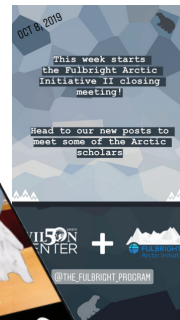
# Partnerships



**Craig Mazin**, writer, creator, and executive producer of the award-winning HBO miniseries “Chernobyl,” described his creative process after a private screening of the first episode at the Wilson Center.



**CNN anchor Kate Bolduan** moderated a discussion on the burgeoning disinformation landscape.



(L-R) Mike Forster, Librarian of Congress  
Carla Hayden, Director of Kennan Institute  
Matthew Rojansky



Rep. Mark Meadows (R-NC) on right



The Wilson Center, in partnership with The Fulbright Program and Dartmouth College, hosted the 2018-19 class of Fulbright Arctic Scholars. The partnership included a wide-spread social media campaign, reaching across all platforms at the Wilson Center, The Fulbright Program, and the State Department.

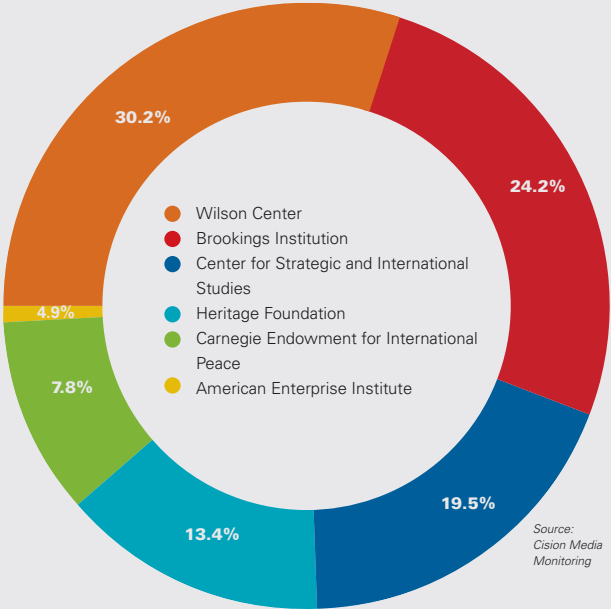
# Informing the Public

## Most visible week ever

During one week in 2019, the Vice President’s speech on China at The Inaugural Fred Malek Leadership Lecture and the Argentina Project’s analysis of the Argentinian Presidential elections combined to produce the Center’s highest ever number of media mentions.



# WILSON CENTER #1 in Media Mentions





# For the Second Year in a Row...



## #1 Regional Studies Think Tank

2018 Global Go To Think Tank Index Report, University of Pennsylvania



**#1 Think Tank for  
Institutional Collaboration**



**#5 Think Tank  
in the United States**



**#11 Think Tank  
Worldwide**

*“It is so gratifying to see hard-won recognition by our peers.”*

- Jane Harman, Director, President, and CEO

The Woodrow Wilson International Center for Scholars was named the **number one** regional studies think tank in the world. In addition, the Center was rated **number one** for institutional collaboration. The results are according to the 2018 University of Pennsylvania Global Go To Think Tank Index Rankings.

We know the need for nonpartisan scholarship and policy ideas is urgent and we are totally committed to our mission.

# Financial Summary

Fiscal year ending September 30, 2018

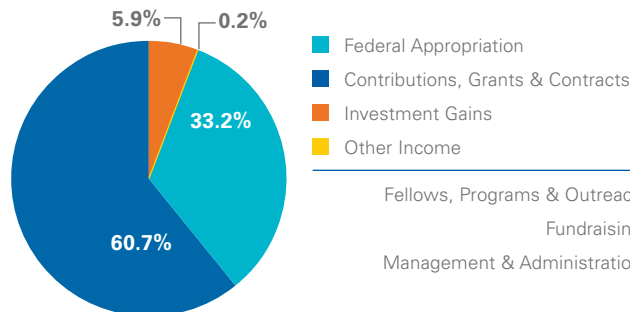
The Wilson Center's funding matrix underwriting operations includes the direct federal appropriation; donor contributions; grants and contracts from private and governmental entities; and investment income. These resources fund mission-related activities including policy research, constructive debate, and dissemination of actionable ideas to key stakeholders and audiences, including policymakers and the general public.

The Wilson Center's most valuable asset is its human capital. Staff professionals and fellows, both residential and non-residential, combine to offer expertise and insights that have lasting effect. This leads directly to the overall institutional performance. Financial results from operations remain strong, continuing a legacy of sound stewardship and the leadership's commitment to excellent resource management.

Audited financial statements for the prior fiscal year are completed on or after March 31st each year. The Wilson Center's audited financial statements are available at <https://www.wilsoncenter.org/990-formsbudgets>.

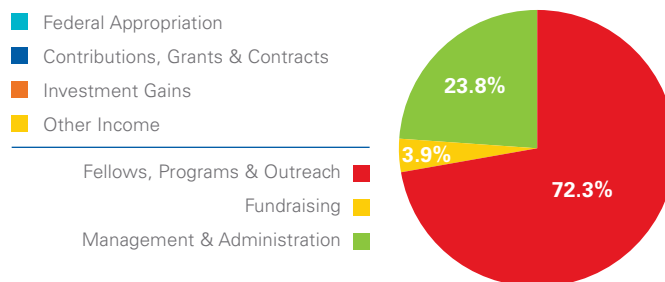
## \$32.5 MILLION REVENUE

in percent of total FY 2018



## \$33.8 MILLION EXPENSES

in percent of total FY 2018



Financial Position (in thousands of dollars)		Financial Activities (in thousands of dollars)	
<b>Assets</b>		<b>Revenue</b>	
Cash and fund balance with Treasury	\$9,686	Unrestricted operating revenue	\$16,175
Receivables	35,293	Restricted operating revenue	15,707
Prepaid costs	164	Endowment revenue net of payout	581
Equipment, furniture & leasehold improvements	1,997	<b>Total Revenue</b>	<b>\$32,463</b>
Wilson Memorial	225		
Investments	10,950	<b>Expenses</b>	
Endowment assets	39,131	Research fellowships & fellow services	\$7,172
<b>Total Assets</b>	<b>\$97,446</b>	Program projects, conferences & outreach	17,231
		<b>Total program services</b>	<b>\$24,403</b>
<b>Liabilities</b>			
Accounts payable & accrued expenses	\$2,884	Fundraising	\$1,302
Grants payable	1,924	Management and general	8,053
Unexpended appropriation & deferred revenue	3,986	<b>Total supporting services</b>	<b>\$9,355</b>
<b>Total Liabilities</b>	<b>\$8,794</b>		
<b>Net Assets</b>		<b>Total Expenses</b>	<b>\$33,758</b>
Unrestricted	\$21,931		
Restricted	66,721	<b>Change in Net Assets</b>	<b>\$ (1,295)</b>
<b>Total Net Assets</b>	<b>\$88,652</b>		
<b>Total Liabilities and Net Assets</b>	<b>\$97,446</b>		

*The Wilson Center, chartered by Congress as the official memorial to President Woodrow Wilson, is the nation's key non-partisan policy forum. Tackling global issues through independent research and open dialogue, the Center informs actionable ideas for Congress, the Administration, and the international policy community.*

## Wilson Center Leadership

**Jane Harman**, Director, President, and CEO

### Board of Trustees

#### Chairman

**Scott Walker**, Former Governor of Wisconsin

#### Vice Chair

**Drew Maloney**, President and CEO, American Investment Council

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**Barry S. Jackson**, Managing Director, The Lindsey Group and Strategic Advisor, Brownstein Hyatt Farber Schreck

**David Jacobson**, Former U.S. Ambassador to Canada and Vice Chair, BMO Financial Group

**Nathalie Rayes**, Vice President of Public Affairs, Grupo Salinas

**Earl W. Stafford**, Chief Executive Officer, The Wentworth Group, LLC

**Louis Susman**, Former U.S. Ambassador to the United Kingdom and Senior Advisor, Perella Weinberg Partners

### Public Members

**Alex Azar**, Secretary, U.S. Department of Health and Human Services

**Elisabeth DeVos**, Secretary, U.S. Department of Education

**David Ferriero**, Archivist of the United States

**Carla D. Hayden**, Librarian of Congress

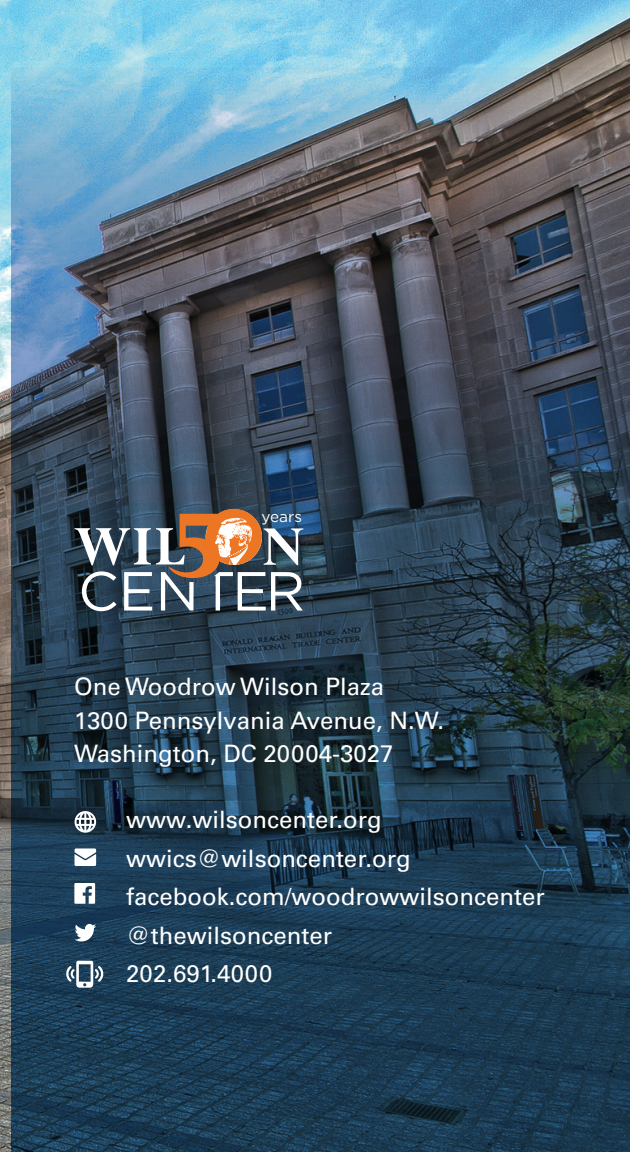
**Jon Parrish Peede**, Chairman, National Endowment for the Humanities

**Michael Pompeo**, Secretary, U.S. Department of State

**Lonnie G. Bunch III**, Secretary, Smithsonian Institution







WILSON<sup>50 years</sup>  
CENTER

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